

DRAGONFLY PERFORMING ARTS

 **NEEDS YOUR HELP!** 

SPECIAL APPEAL AND MEMBERSHIP OPPORTUNITY

January 1, 2010

DragonFly Performing Arts, Inc. has been presented with the wonderful opportunity to purchase our facility known as The DragonFly Performing Arts Center, located at 473 Main Street in Cairo, NY. While this is very exciting news we need to raise additional funds to take advantage of the very generous offer we have been presented by the current owners of the building in order to make the closing in two weeks! DragonFly has been leasing the building for some time now and has become known throughout Greene County and the surrounding communities as THE place to go for quality performances. We need your help now to make this a permanent home for the Performing Arts in YOUR Community.

DragonFly Performing Arts, Inc (commonly known to our friends simply as DragonFly), a 501(c)3 corporation, is dedicated to bringing Theatre and the Performing Arts to the youth and community of Greene County. It is with this dedication to fine local venues and entertaining events that we look forward to enriching our community. We teach theater appreciation and techniques on a multitude of levels. Not limited to acting, classes also involve instruction in production and auditioning skills amongst others. Whether on stage or off, DragonFly is committed to bringing the very best to the youth of Greene County, and the community at large. Training in the performing arts is not only an exciting activity, but an opportunity for any individual to be creative and confident members of our community. Research indicates that students in arts education foster better personal growth and development. Under the guidance of Artistic Director Rita K. Carver, DragonFly presents an instrument for artistic expression and human understanding for our students as well as our audiences.

Come in and Spread Your Wings!

DragonFly is dedicated to the Performing Arts as an opportunity for any individual to be creative and confident members of our community

Our quest is to build a Performing Arts Center that accelerates education and the creative process in Theater and The Performing Arts. The mission of DragonFly would not be possible without the generous support of individuals like you. Originally built in 1902 as the General Store this venue has been the primary community-gathering place for over a century. This is the opportunity to carry that tradition even into the next century.

THERE ARE MANY WAYS YOU CAN HELP

Individual/Family Membership

Become a DragonFly Member for as little as a \$25 tax deductible donation (\$20.00 for seniors and students). You receive excellent perks like savings on tickets and advance notice of new shows.

Corporate Council Membership

FREE TICKETS !! Attention getting, right? That's what you accomplish when entertaining a client or special guest. They notice the high quality service your company provides and the extra mile to show you appreciate their patronage. DragonFly is here to help and there are, indeed, complimentary tickets involved.

Scholarship Donations

DragonFly offers the special opportunity to help the youth of our County by giving to our Scholarship fund which provides those with limited funding of their own the ability to take part in classes and other programs that they could normally not afford in these difficult financial times.

Campaign For The Future

DragonFly offers a chance to make an unrestricted gift in support of the ongoing renovation and growth of your Community's theater.

Targeted Campaigns

From time to time DragonFly will engage in targeted fundraising campaigns, like this one, to help generate support for specific initiatives, such as capital improvements, new or upgraded equipment, or other mission-oriented activities.

Endowments

Endowment funds are intended to provide a permanent source of annual operating income. When you give an endowment you can specify named endowment funds, program funds, named producer chairs, even maintenance funds, and more importantly, you can support quality programming for years to come.

In-Kind Services

Maybe your company offers printing services and can assist DragonFly with a special mailing or playbill. Carpenters, Masons and Plumbers are in great need at this time. Donating services and/or materials like this allows DragonFly to reduce its costs — it's a significant way to support your Community's Theater.

Major Giving

DragonFly offers major giving programs, which enable individuals or Corporations to offer unrestricted, philanthropic support in larger amounts (typically \$5000+). Major gifts are the sustaining funds that often support the ongoing, strategic efforts of DragonFly.

Planned Giving

DragonFly can offer a great range of flexible opportunities that can help you leave a powerful legacy — to ensure the future financial stability of the Performing Arts in your Community.

MEMBER LEVELS AND BENEFITS

We're so excited that you are considering becoming a DragonFly Member! You'll join the ranks of those special people who support us - looking to the future - enabling us to present diverse programming in a unique landmark setting.

You can become a DragonFly Member with a tax-deductible financial gift of your choosing. Individual gifts from members provide our single largest source of funding for DragonFly, and these dollars are leveraged to earn support from federal, state and local governments, businesses, foundations and other funders.

You'll have our warmest thanks along with the satisfaction of supporting a truly worthy community based cause. If you have any questions call DragonFly at (518) 731-3340 or send an email to: memberships@dragonflyperformingarts.com

DragonFly Members get advance notice of bookings plus the opportunity to purchase tickets before the general public.

The stewardship of a Performing Arts Center is a challenging and costly undertaking. Over the past year, we have spent many thousands of dollars on capital renovations and improvements for The DragonFly Performing Arts Center. As with any structure that spans multiple centuries, capital issues persist. It is a venue which requires levels of restoration, preservation, and upgrades in order to maximize its safety, comfort, and accessibility for all. Yet, with the generous support of longstanding and new friends, all this can be possible.

We at DragonFly are proud to offer our County this new vision for progress, one that will bring the beauty and excitement of Greene County's distinguished past to the doorstep of a hopeful future.

DragonFly has been called "a Beacon of Hope" for the Town and the County. The stage has been called "a world of imagination, a fantasy classroom". DragonFly has also been recognized as an important cultural anchor and tourism destination of the strategic Catskill Mountain region of New York State.

The friendship of those who generously support the Performing Arts Center's renovation and growth will live in every performance that takes the stage.

We are infinitely grateful for the depth and extent of the generosity, and for the gifts of each and every friend of DragonFly. We believe this shows a clear indication of a trust in the future of a Community and their enlightened leadership.

Individual/Family Memberships **and Corporate Council**

Tickets go on sale ONLY to DragonFly Individual/Family Members and the Corporate Council first!

For a fully tax deductible donation of just \$25.00 or more (seniors and students start at \$20.00), an individual, family, or business can join DragonFly. Read on for all the great benefits:

Friend (\$25 - \$99) *Senior 62 or older and full-time students (\$20)*

- Discounts on tickets to most events
- Advance notice of new bookings when possible
- *Members Only* ticket pre-sale for most events
- Charge tickets by phone by calling the box office

Sustainer (\$100 - \$499)

- All of the above
- Listing in playbill

Patron (\$500 - \$999)

- All of above plus
- Two complimentary tickets to a DragonFly-presented events.

Benefactor (\$1,000 - \$1999)

- All of above plus
- Four complimentary tickets to a DragonFly-presented events.

Encore Club (\$2000 - \$3999)

- All of above plus
- Invitation to the “always-festive” DragonFly Holiday Party

Bravissimo Club (\$4000 or more)

- All of above plus
- Invitation to exclusive Bravissimo Club dinner

If you have any questions contact our administrative offices at (518) 731-3340.

DRAGONFLY OFFERS FOUR CONVENIENT WAYS TO DONATE:

In Person

Stop by and visit us. It's the best way to truly see what we are doing. And while you're here, you can give us your pledge!

Online

Secure and convenient on the Membership page of DragonFly's website at: www.DragonFlyPerformingArts.com or click on: [Donate Now!](#)

By regular mail

Print and fill out the [Membership Form](#) available on the Membership page of DragonFly's website at: www.DragonFlyPerformingArts.com and mail it to:

DragonFly Performing Arts, Inc.
32 Gayhead Earlton Road
Earlton, NY 12058
Attn: Memberships

By Phone

Call the DragonFly Box Office at (518) 622-0104 and we will be happy to process your donation via your credit card.